



Global Capacity Enhances Agent Program

Partners Grow Revenue and Simplify Connectivity by Selling
Global Capacity Business Solutions

Chicago, IL, USA, March 16, 2015 - [Global Capacity](#), the leading connectivity as a service company, announced today that it is expanding its [Agent Program](#) with new online tools and increased dedicated support throughout the pre and post-sales processes. Global Capacity's competitive business agreements will offer agents the ability to grow revenue while delivering award winning service and support to their customers.

"We are further refining Global Capacity's agent program to be more flexible and responsive to our partners' needs," said Brandon Pemberton, SVP Global Sales for Global Capacity. "We are offering competitive rate programs and have added dedicated tools and support to attract the best available Agents and Master Agents."

Partners choose to work with Global Capacity due to its near-ubiquitous coverage and access to over 40 million commercial sites across 50 markets. Once a partner joins Global Capacity's agent program, they receive instant access to sales and marketing support and tools, and can immediately start providing high quality solutions to their clients. Our partner portal provides unmatched transparency into local connectivity markets, providing pricing, demand and product data within minutes to yield smarter business decisions and simple sales and management made possible by automated ordering and support of services from order to billing, to commissions.

"Our program is structured for long-term successful business relationships," Ben Edmond, Chief Revenue Officer for Global Capacity. "Combining deep industry knowledge, superior sales and customer support, competitive pricing and a near-ubiquitous network, Global Capacity further delivers on its brand promise of *Connectivity Made Simple™* to its agents."

For more information about Global Capacity's Agent Program, visit <http://globalcapacity.com/partners/agent-program>.

Global Capacity will be exhibiting at the 2015 Channel Partners Conference in Las Vegas from March 16th through 18th. [Meet with the Global Capacity partner team](#) at booth #809 to discuss how you can simplify network connectivity, increase customer satisfaction and tap into new revenue growth opportunities.

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About Global Capacity

Global Capacity is the leading connectivity as a service company that improves the efficiency and reduces the cost of data network services globally. Through its *One Marketplace™*, the company brings together customers and suppliers with an automated platform that provides ubiquitous network solutions that deliver on its brand promise of *Connectivity Made Simple™*. Global Capacity delivers its innovative solutions to telecommunication carriers, managed service providers, application service providers and enterprise customers globally. Additional information can be found at www.globalcapacity.com or by following Global Capacity on [Twitter](#) and [LinkedIn](#).

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